



**LIMERICK INSTITUTE
OF TECHNOLOGY**
**INSTITIÚID TEICNEOLAÍOCHTA
LUIMNIGH**

APPLICATION FORM

2020/2021

1 Year Full-time Taught Masters Programme

- MASTER OF SCIENCE IN DIGITAL MARKETING
 MASTER OF BUSINESS IN MARKETING AND
MANAGEMENT STRATEGY

ENTRY REQUIREMENTS:

AN HONOURS DEGREE IN A BUSINESS MANAGEMENT AND/OR MARKETING RELATED COURSE WITH A MINIMUM AWARD OF SECOND CLASS HONOUR GRADE 2

OR

AN HONOURS DEGREE IN BUSINESS MANAGEMENT AND/OR MARKETING AND AT LEAST 2 YEARS RELEVANT PROFESSIONAL EXPERIENCE/RESPONSIBILITY

OR

AN APPROPRIATE PROFESSIONAL BUSINESS QUALIFICATION AND AT LEAST 2 YEARS RELEVANT PROFESSIONAL EXPERIENCE/RESPONSIBILITY

AN INTERVIEW MAY FORM PART OF THE SELECTION PROCESS.

PLEASE INDICATE WHICH PROGRAMME DURATION YOU ARE APPLYING FOR:

Full-Time (1 Year):

PERSONAL DETAILS

| | | | |
|---|--|--------------|--|
| SURNAME: | LIT STUDENT ID NUMBER (if applicable): | | |
| FIRST NAMES: | DATE OF BIRTH | PPS NUMBER: | |
| ADDRESS: | NATIONALITY: | | |
| | COUNTRY OF BIRTH: | MALE/FEMALE: | |
| | HOME TEL: | MOBILE NO.: | |
| EMAIL: | | | |
| Have you been living in an EU country for 3 of the last 5 years? Yes <input type="checkbox"/> No <input type="checkbox"/> | | | |

COURSES WILL BE RUN SUBJECT TO SUFFICIENT DEMAND AND INSTITUTE RESOURCES

THIRD LEVEL QUALIFICATIONS

| 3rd Level College Attended | From | To | Title of Course | Result (if known) |
|----------------------------|------|----|-----------------|-------------------|
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- (i) LIT STUDENTS: If you are a current or past LIT student, you do not need to forward a copy of your results.
(ii) EXTERNAL STUDENTS: External applicants should forward their academic transcript, including their overall results.

DECLARATION (must be signed and dated by applicant)

I certify that the information I have provided on this form is accurate to the best of my knowledge. I agree that the Institute has authority to seek information from other Institutions in order to evaluate information provided on this form.

Signature of Applicant:

Date:

ADDITIONAL INFORMATION (please include work experience):

OFFICE USE ONLY

| College | Year | Discipline | Level of Award | Experience | Total |
|---------|------|------------|----------------|------------|-------|
| | | | | | |

| | |
|--|---------------------|
| Compatible: Yes <input type="checkbox"/> No <input type="checkbox"/> | |
| Signed Head of Department: _____ Date: _____ | Date Received Stamp |
| Signed Course Leader: _____ Date: _____ | |

GUIDELINES

CLOSING DATE:

THIS APPLICATION FORM MUST BE RETURNED, FULLY COMPLETED, TO THE ADMISSIONS OFFICE, LIMERICK INSTITUTE OF TECHNOLOGY, MOYLISH PARK, LIMERICK ON OR BEFORE 29th of May 2020.

Applicants are advised to submit application forms and documentation by the closing date as demand for places is expected to be greater than the number of places available. Applications received after the closing date will only be considered if there are places available after all offers have been exhausted.

OFFERS:

*Round 1 offers will be issued in July/August. Should an offer be made you must confirm your acceptance of a place within 10 working days otherwise the offer of a place will lapse. Please note courses will only run in any given year subject to sufficient numbers enrolling. **Please note that a maximum of 25 places are available on this course.***

ACKNOWLEDGEMENT:

If you wish to receive acknowledgement of receipt of your application by the Admissions Office, please enclose a stamped addressed postcard.

GRANTS:

If you have any queries regarding grants, please contact SUSI, or log into www.studentfinance.ie

FEES:

Student Services Fee and Tuition Fees are payable by all students.

Information regarding fees is available at the following link <https://lit.ie/grants-and-fees/schedule>

Special Conditions apply to Non-EU Applicant. Please contact the International Office, International@lit.ie for further details.

DISABILITY:

If you consider yourself to have a disability or significant health problem, please attach details.



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Admissions

*Limerick Institute of Technology,
Moylish Park,
Limerick.*

Telephone: 061 293853/293000

Fax: 061 208209

Email: admissions@lit.ie

Website: www.lit.ie